

involve.strategy

Involve drives business results focused on business objectives such as:

- increase unit sales
- increase market share
- increase profitability

We uncover performance opportunities within your business to improve value.

Phase 1 Explore Opportunities

We review your assets:

- Information (data, systems & flow)
- Time saving
- Increase ROI
- Business Objectives
- Current & Potential customers
- Benchmark performance
- Identify Opportunity Gaps

We will provide an executive summary report on findings and recommendations.

Investment: \$5,500 (includes GST)

- 50% mobilisation payment followed by 50% on completion (paid within 7 days).
- Travel and out of pocket expenses (outside of Sydney metro) to be approved prior.

Grew database from 5,000 to 350,000 Grew Younger demographic.

Reduced operational costs by over 30% in key areas. Cleaned their inaccurate Data taking their database from 600,000 records to 150,000 – 25% of the original size. Which created large savings and improved performance.

Grew Database with qualified leads from 1,500,000 to 4,000,000. Identified and improved 200,000 B2B business opportunities.

Mastercard

AustralianSuper

Toyota

If you are happy with the outcome from Phase 1 then we can supply pricing for:

Phase 2 Development, management and execution